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## Community Development Conference, Jan. 23-24

### Banquet to Hear Noted Economist



Featured speaker at the Governor's Banquet of the Community Development Conference on January 23, will be Dr. Randall T. Klemme, newly appointed Director of Research and Development for Northern Natural Gas Company in Omaha. His speech will be entitled "Industrial Development In An Agricultural Area."

Until the first of this year, Dr. Klemme was Director of the Oklahoma Department of Commerce and Industry, the official economic development agency in Oklahoma.

An internationally known economist, Dr. Klemme concentrated on community development in Oklahoma. The state was faced with the same problem Montana has—outmigration due to the inability of Oklahoma cities to absorb the declining farm population. Dr. Klemme was especially successful with industries based on the processing of agricultural products, and industries selling to farm markets. Last year he started an intensive program to develop the state's petrochemical industry and to develop subcontractors of the aircraft industry.

Dr. Klemme can be expected to give a stimulating talk on ways to develop our potential.

### ORGANIZATION FOR DEVELOPMENT TO BE STRESSED IN BUTTE

A number of changes in Montana's economy suggest the need for a Community Development Conference at the present time, according to its co-sponsors, Montana State University and the State Planning Board.

### PANEL TO DISCUSS ECONOMIC SURVEYS

One of the first steps in an industrial development program is making an economic survey.

Finding out just what resources the community has, and what form of development is best suited, is important. On that information will be based all the promotion and contact work which results in growth.

Techniques used in conducting economic surveys, and the use of surveys in industrial development programs, will be among the subjects discussed at the Community Development Conference.

Friday morning's session will open with a panel of Montanans discussing "Guidelines for Conducting Economic Surveys." The panel will be chaired by Dr. Morgan D. Thomas, Assistant Professor of Geography at Montana State University. Dr. Thomas has had wide experience in the evaluation and application of economic location principles.

#### Fessenden, Cross to Talk

Other members of the panel will be Doane Fessenden, Secretary-Manager of the Billings Chamber of Commerce, and John Cross, Chairman of the Industrial Development Committee of the Glendive Chamber of Commerce.

Fessenden is especially interested in economic surveys. Prior to coming to Billings a few years ago, he was associated with a successful program which brought several new industries to Columbus, Nebraska. The program received national recognition, and was written up in "Reader's Digest."

Under Cross' direction, the Glendive Chamber is active in appraising the economy of the Glendive area, gearing efforts especially to agricultural processing and industries associated with petroleum. Both Cross and Fessenden will relate their experiences—how they go about conducting a survey.

A liberal discussion period, including audience participation, will follow the panel's presentation.

**MAKE SURE YOUR COMMUNITY  
IS WELL REPRESENTED IN  
BUTTE, JAN. 23-24**

Estimates of the U. S. Bureau of Census indicate that Montana's population increased by about 11 per cent between 1950 and mid-1956. This increase, however, has been rather unevenly distributed. Urban areas and their surrounding suburban fringes have experienced more rapid growth than the average, while many of the more rural areas have actually lost population. Those areas of the state where agriculture is the dominant source of personal income have been affected adversely by continuing out-migration and by necessary adjustments in the face of a declining number of farm operators and reduced farm income.

Still other areas have suffered economic hardships as a result of the dieselization of the major railroads, or from the long-term national trend away from the use of coal toward other fuels. More recently, some centers have been affected by adjustments in the lumber industry associated with curtailed residential construction activity, while others have felt the effects of apparent overcapacity in mineral producing and metal fabricating industries.

#### Development Techniques

To overcome these difficulties, some communities in the state have taken steps to improve their competitive position and diversify their economic base. In addition, communities in other areas of the country have been successful in developing new employment opportunities. Montana State University and the State Planning Board, co-sponsors of the conference, believe it would be of state-wide benefit to examine some of the techniques these "Operation Bootstrap" communities have employed.

#### New Potentials

Another aspect of Montana's development to be considered at the conference is the increased potential for Montana's enterprises.

Such conditions as growing Western markets, new uses for Montana products, possibilities for further processing of agricultural products, and growing markets for manufactured consumer goods within Montana will be discussed in detail by conference participants.

All in all, the conference promises to offer many suggestions for community growth.

**CONFERENCE OPEN TO PUBLIC**

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# Program

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## SECOND

## MONTANA COMMUNITY DEVELOPMENT CONFERENCE

JANUARY 23-24, 1958 FINLEN HOTEL BUTTE, MONTANA

Thursday, January 23, 1958

9:00 a. m. to 11:45 a. m.—Registration in the Lobby of the Finlen Hotel.

12:00 Noon—LUNCHEON SESSION (Silver Bow Ballroom).

Toastmaster: R. F. Kitchingman, Manager, Great Falls Chamber of Commerce.

Welcome to Butte: William P. Donnelly, Mayor of Butte.

Remarks: Dr. Carl McFarland, President, Montana State University, Missoula.

D. P. Fabrick, Chairman, Montana State Planning Board, Choteau.

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### THURSDAY AFTERNOON (Silver Bow Ballroom)

Chairman: James S. Umber, Member, Advisory Council to State Planning Board; President, Montana AFL-CIO, Helena.

1:40—"Dynamics of Economic Development," John D. Abrahamson, Assistant Chief, State and Community Assistance Division, Office of Area Development, U. S. Department of Commerce, Washington, D. C.

2:15—"Montana In Transition—The Need for Development," Dr. W. Gordon Browder, Montana State University, Missoula.

2:45—Coffee Break.

3:00—"Montana's Industrial Potential," Dr. H. K. Shearer, Montana State University, Missoula.

3:25—"Montana's Recreational Potential," John R. Hallowell, Director, Montana State Advertising Office, Helena.

3:40—"Making the Most of Our Opportunities," Perry F. Roys, Director, Montana State Planning Board, Helena.

4:05—Discussion Period: Above-mentioned speakers and Dr. William S. Peters, Montana State University, Missoula, with audience participation.

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### THURSDAY EVENING

6:15—SOCIAL HOUR (Treasure State Dining Room).

7:00—GOVERNOR'S BANQUET (Silver Bow Ballroom).

Toastmaster: William J. Bowman, Member, Advisory Council to State Planning Board; Manager, Billings Builders Exchange, Billings.

Remarks: Honorable J. Hugo Aronson, Governor of Montana.

Guest Speaker: "Industrial Development in an Agricultural Area," Dr. Randall T. Klemme, Director, Research & Development, Northern Natural Gas Company, Omaha, Nebraska.

"Meeting the Challenge of Montana's Future," R. C. Setterstrom, Chairman, Advisory Council to State Planning Board; Industrial Development Engineer, The Montana Power Company, Butte.



## Friday, January 24, 1958

### FRIDAY MORNING (Silver Bow Ballroom)

Chairman: Robert C. Line, Montana State University, Missoula.

8:30—Panel: **"Guidelines for Conducting Economic Surveys."**

Leader: Dr. Morgan D. Thomas, Montana State University, Missoula.

Members: Doane Fessenden, Manager, Billings Chamber of Commerce; John M. Cross, Chairman, Industrial Development Committee, Glendive Chamber of Commerce.

9:15—Discussion Period: Panel members, with audience participation.

9:35—Coffee Break.

9:55—Panel: **"Industrial Development Organizations and Financial Aids."**

Leader: Dr. E. J. Chambers, Montana State University, Missoula.

Members: Michael E. Davey, Columbus Enterprises, Inc., Columbus; B. P. Haley, Stramit Corporation, Havre; Edward Sletten, Miners National Bank, Butte.

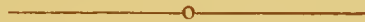
10:50—Discussion Period: Panel members and William T. Beaumont, Manager, Small Business Administration, Helena, with audience participation.

11:30—Adjournment.

12:10—LUNCHEON SESSION (Silver Bow Ballroom).

Toastmaster: A. J. Mosby, Advisory Council to State Planning Board; President, KMSO-TV, KGVO Radio, Missoula.

Guest Speaker: **"Planning Today for Better Cities Tomorrow,"** Stuart P. Walsh, Director, Industrial Planning Associates, San Francisco, California.



### FRIDAY AFTERNOON (Silver Bow Ballroom)

Chairman: Dr. Robert Richert, Montana State University, Missoula.

1:40—"Community Planning—What it Means and How To Do It," Ron Thompson, Director, City-County Planning Board, Billings.

2:10—Panel: **"Experiences with Planning Programs in Montana Communities."**

Leader: T. S. Veazey, Jr., Chairman, City-County Planning Board, Butte.

Members: H. Cleveland Hall, Chairman, City-County Planning Board, Great Falls; M. E. Henderson, City Manager, Bozeman; James F. Battin, City-County Planning Board, Billings; David K. Hartley, State Planning Board, Helena.

3:00—Discussion Period: Panel members and Mr. Thompson, with audience participation.

3:30—SUMMARY OF THE CONFERENCE, Dr. R. R. Renne, Member, Advisory Council to State Planning Board; President, Montana State College, Bozeman.

4:00—ADJOURNMENT.



## Conference to Discuss Planning Techniques

Ways to help Montana cities solve their growth problems is an important part of the Second Montana Community Development Conference.

The session of Friday afternoon, January 24, will be devoted entirely to "Community Planning and Improvement." In that session, to be chaired by Dr. Robert Richert, Director of the Bureau of Government Research at MSU, which was formed last year to help cities with municipal problems, primary emphasis will be on what Montana cities have already accomplished in city planning.

### Thompson Tells How to Plan

Ron Thompson, Director of the Billings City-County Planning Board, will discuss the techniques of city planning projects—land use surveys, economic base studies, population forecasts, subdivision regulations, zoning ordinances, capital improvements budgets. His presentation will feature maps and charts based on Billings' master plan, which is nearly completed. Thompson will also be available to anyone at the conference for advice on specific planning problems. His presentation will be especially oriented to the problems of towns under 10,000 people.

### Panel on Getting Planning Started

Another interesting feature of the session on city planning will be a panel of citizens from Butte, Billings, Great Falls, and Bozeman telling exactly how planning programs were started in their cities. Such problems as organizing planning boards, getting community support, where money for planning can come from, and how the planning programs have worked out will be emphasized. This panel should be especially interesting to people trying to get planning started.

Other parts of the conference will also be of interest to planning officials. Friday's luncheon will feature Stuart Parry Walsh, nationally known consultant (see accompanying article). His talk on "Planning Today for Better Cities Tomorrow" will emphasize the connection between city planning and industrial development. Also, the session on how to conduct economic surveys will deal with an important part of any master plan.

Anyone concerned with municipal planning should plan to attend the conference. The chance to compare notes with people from other communities will be invaluable.

## Noon Speaker Noted As Consultant

Featured speaker at the conference luncheon on Friday will be Stuart Parry Walsh, nationally known economic development consultant.

Walsh will bridge the two aspects of the conference—he will tell how planning results in economic development.



In the past 16 years, Walsh's firm, Industrial Planning Associates of San Francisco, has made numerous development surveys for private industrial corporations and investment groups, as well as for city and county governments, chambers of commerce, and state agencies.

Recent clients include the Chambers of Commerce of Des Moines, Shreveport, Cheyenne, and Prescott, Arizona, as well as the state development agencies of Michigan and Pennsylvania.

Mr. Walsh was a speaker during 1956 at 12 state and national conferences on industrial development.

No one is more eminently qualified to talk on industrial development.

Several noted Montana citizens will participate in the Community Development Conference. Gov. J. Hugo Aronson will address the Governor's Banquet on Thursday evening. Dr. Carl McFarland, president of Montana State University (co-sponsor of the Conference) will give some opening remarks, and Dr. R. R. Renne, president of Montana State College will summarize the Conference. Toastmasters and session chairmen will include members of the Advisory Council of the State Planning Board.

## LOCAL GROUPS SUBJECT OF CONFERENCE PANEL

What do we have to do to get industry?

Two answers to this question will be considered at the Community Development Conference: economic surveys (see article on page one) and community organizations. Friday morning's session will be devoted to "Preparation for Industry."

Dr. F. J. Chambers, Associate Director of the Bureau of Business and Economic Research and Assistant Professor in the School of Business Administration, will chair a panel on "Industrial Development Organizations and Financial Aids." The panel will discuss the need for community action to form organizations for industrial growth, such as industrial development corporations and planned industrial districts.

Other members of the panel will be Gene Davey, President of Columbus Enterprises, Inc., which purchased a building and helped a small industry get started; B. P. Haley, President of Stramit Corporation in Havre, the result of community action; and Edward Sletten, President of Miners National Bank in Butte, who will describe successful community efforts to attract industry in Albert Lea, Minnesota. A discussant during the question period will be William T. Beaumont, Manager of the Montana office of Small Business Administration.

By learning what other communities are doing, valuable ideas for industrial development programs in your town can be gained.

## State Chamber To Stress Industrial Development

The Montana Chamber of Commerce will start the new year with a reorganized Industrial Development Committee devoted to more emphatic activity in this field. At their 27th Annual Meeting in Helena in October, the Board of Directors of the State Chamber agreed that, although the organization had always been concerned with industrial development, the time was ripe for more intense work.

The Chamber's Policy and Planning Committee recommended to the Board that "the Committee on Industrial Development be reactivated, composed of voluntary leaders to meet frequently and work out a program, perhaps inviting industry leaders to determine their needs."

The new committee is now being formed. Members will meet in Helena in mid-January in conjunction with the planning meeting of the Chamber's Board of Directors to plan their 1958 program.

## MONTANA STATE PLANNING BOARD

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## Industrial Horizons . . .

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